

Fundraiser Budget & Revenue Planner

Use this worksheet to estimate costs and project fundraising revenue before your event.

Organization: _____ _____	Event Date: _____ _____	Expected Attendance: _____ _____
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A. Expenses

List all anticipated costs. Get quotes in advance where possible.

Expense Item	Budgeted Cost	Actual Cost	Notes
Casino Entertainment (Philly Casino Parties)	see quote	\$	
Venue Rental	\$	\$	
Venue A/V Equipment	\$	\$	
Catering / Food	\$	\$	
Bar / Beverages	\$	\$	
Invitations / Printing / Postage	\$	\$	
Event Signage & Decorations	\$	\$	
Photo Booth	\$	\$	
Emcee / DJ / Entertainment	\$	\$	
Ticketing Platform / Fees	\$	\$	
Marketing / Social Media Ads	\$	\$	
Prizes / Awards	\$	\$	
Permits / Insurance (if applicable)	\$	\$	
Miscellaneous / Contingency (10%)	\$	\$	
Other: _____	\$	\$	
Other: _____	\$	\$	
TOTAL EXPENSES	\$	\$	

B. Revenue

Estimate each income source. Multiply ticket price × expected buyers for attendance-based items.

Revenue Source	Price / Unit	Est. Units	Est. Total	Actual Total	Notes
Ticket Sales to Casino Party	\$	#	\$	\$	
VIP Ticket Sales to Casino Party	\$	#	\$	\$	
Casino Table Sponsorships	\$	#	\$	\$	
Naming Rights Sponsorships	\$	#	\$	\$	
Chip Rebuys / Purchases	\$	#	\$	\$	
Raffle Ticket Sales	\$	#	\$	\$	
Silent Auction	—	—	\$	\$	
Live Auction / Paddle Raise	—	—	\$	\$	
Direct Donations (at event)	—	—	\$	\$	
Ad / Program Book Sales	\$	#	\$	\$	
Other: _____	\$	#	\$	\$	
Other: _____	\$	#	\$	\$	
TOTAL GROSS REVENUE			\$	\$	

C. Net Summary

	Estimated	Actual
Total Gross Revenue (from B)	\$	\$
Less: Total Expenses (from A)	(\$)	(\$)
NET FUNDS TO ORGANIZATION	\$	\$